

HARLEY-DAVIDSON CAFÉ FACT SHEET

Grand Opening

The Las Vegas Harley-Davidson Café opened the evening of **September 23, 1997**. More than 1500 guests attended the celebration including: Burt Reynolds, Carrot Top, Stephanie Powers, Downtown Julie Brown, Donna D'Erico, Pamela Anderson Lee, and John Voight. The Café is open every day except Christmas.

History

Harley-Davidson has been a trendsetter and leader in its field for over 100 years. In keeping with this entrepreneurial spirit, the company enlisted New York restaurateur Marc Packer to open the first Harley-Davidson Café New York City in 1993. Mr. Packer holds the exclusive license for the H-D Cafés in North America.

Location

Located on the famous Las Vegas Strip, the Harley-Davidson Café sets on the corner of Las Vegas Boulevard South and Harmon, and is within walking distance from major Hotel and Casino Resorts such as the Bellagio, the Paris, MGM Grand and New York-New York.

Exclusive Events

Our expert sales staff can arrange everything from deluxe custom menus to live entertainment. The Café can host functions ranging from 10 to 3500; utilizing both indoor levels and outdoor areas. Just say the word and the Café will close its doors to the public and host your event exclusively.

Cool Stuff

- The entire Café is decorated in Harley-Davidson memorabilia. A 28 foot high, 15,000 pound Harley-Davidson replica, built at a cost of \$500,000, bursts through the facade of the HDC.
- Over 15 custom motorcycles are on display throughout the Café, including bikes from Billy Joel, Elvis and Ann Margaret.
- A replica of the "Captain America" bike, seen in the movie, *Easy Rider*, is available for souvenir pictures.
- Seven of the latest Harley-Davidson Motorcycles are displayed from a conveyor belt that winds through every area of the Café.
- Ride down historic Route 66; located above the Eagle Bar on the main level.
- An impressive American Flag, made from 44,000 chain links, and weighing over 7 tons, hangs 40 feet from the ceiling. Listed in the *Guinness Book of World Records* as "the world's heaviest flag."
- The HDC Retail Store offers everything from T-Shirts to hats, glassware and jackets, and bandanas to do-rags.